

HIRSCH:REuse

An initiative of the HIRSCH Servo Group,
to make the world a more conscious place.



REspect



Ecological responsibility

Whether it's the klimaaktiv project, zero granulate loss or 100% ÖKU tested – these are just some of the many initiatives that are close to our green heart.



Family Friendly Employer

We attach particular importance to the compatibility of career and family: Flexible working time models, the HIRSCH family office but also individual workshops provide support in this regard.



Code of Ethics

Responsibility, honesty and integrity are our top priorities – in our dealings with people and the environment.



REcycle



Molded pulp

With packaging made from recycled paper or renewable fibers, we offer a further environmentally friendly alternative to EPS products. The end result is fully recyclable and biodegradable.



Sustainable recycling of EPS

Sustainable recycling of EPS has been a top priority for us for three decades. Since 1992 we have been producing the 100% recycled Thermozell thermal insulation lightweight concrete and thanks to our own EPS recycling plant, we produce new EPS packaging (HIRSCH:REeps) from used EPS molded parts.



Circular economy

As a partner in various projects, we conduct research together with international companies and associations on the recycling of used EPS in a closed cycle. The goal is clear: to recycle used resources and keep them in the production.



Green logistics

Shortest possible delivery routes and environmentally friendly transports ensure sustainable product logistics.



Economical use of resources

A continuous reduction of the energy demand can be achieved, for example through large-scale photovoltaic systems, energy-saving lighting, heat recovery and through ongoing energy monitoring.

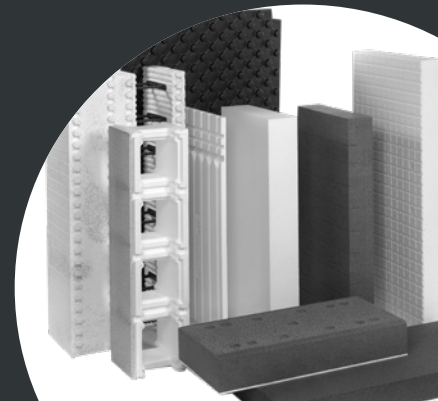


Reduction of fossil energy sources

Our insulation products contribute significantly to the protection of the environment: 1 liter of heating oil saved means 3 kg less CO₂.



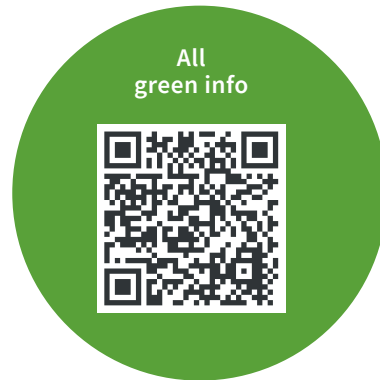
REduce



Sustainability as a game changer

With the HIRSCH:REuse initiative, the HIRSCH Servo Group is sending out a strong green signal. In a world characterized by climate change and shortage of resources, we are taking a further step towards sustainable production in which we rely on elementary fields: **REspect, REduce, REcycle.**

This includes topics such as ecological and social responsibility, economical use of resources and sustainable recycling. The latter, in particular, has been a priority in the HIRSCH Servo Group for more than three decades. Since 1992, we have been producing 100% recycled thermal insulation lightweight concrete under the branding Thermozell. With the acquisition of the Czech packaging and recycling specialist Novopol, we are further expanding the recycling of EPS. Vision and innovation are key drivers in the company. Every day, we work on sustainable products that support us in our lives.





Harald Kogler,
CEO HIRSCH Servo AG

„As a company, it is important for us not only to operate profitably, but also to actively contribute to society, ecology, economy and social behavior. We are therefore committed to social responsibility, sustainable corporate management, environmental protection and resource conservation. In addition, we are involved in international associations to promote the recycling of used EPS in a closed cycle. I am convinced that our energy-efficient products will continue to play an essential role in addressing global challenges such as the European Green Deal.“

HIRSCH Servo



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